

ELECTIONBUDDY SOFTWARE AS A SERVICE AGREEMENT

This is an agreement to use the ElectionBuddy.com platform and related services.

Organization North Star Charter School

Billing Contact and Account Sheri Craig sraig@northstarcharter.org

Pricing \$898.00 USD which is detailed as:

ElectionBuddy Per Election License includes 2,500 eligible voters	\$299
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Use of electionbuddy.com to setup your election, manage the vote and share results. This is the complete price for all electronic notice and voting methods except for mailed ballots.

- **Election Types** Secret Ballot, Poll, Show of Hands, High Integrity (unique ballot link - random voter access keys), Medium integrity (unique election access link, user created voter access keys), Low Integrity (unique election access link - no access key needed)
- **Notice types** email, SMS, printed, manual
- **Included Features** ballot IDs, weighting, voting groups, two-factor authentication, advanced ballot customization, advanced notice customization, printed ballots, multiple administrators
- **Administrators** One (1) - included at no charge

Services - ElectionVote - Dedicated Setup Assistance - Election Opens 2021-05-05	\$599
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Fixed Price per election

As per the [Election Setup Assistance Brochure](#), you provide your election details and voter list, and your election expert creates your election. Voting opens and you answer voter questions. Results are automatically tabulated. Includes an online meeting and phone support.

TOTAL	\$898
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NORTH STAR CHARTER SCHOOL IMPLEMENTATION PLAN

Please see the details and steps below. Please note, these are tentative and subject to your agreement.

Election Implementation Overview and Timeline

Account Creation

1 week after signing

You receive an agreement, we finalize terms and create your account. We provide a sample ElectionBuddy account so you can sample and test features.

Checklist

After payment, at least 7 days prior to election

We ask for your election details and provide you with a detailed instruction sheet. We need the responses back at least 14 days prior to the election open date. **1 hour preparation.**

Election Details

Payment plus 1 day

Email us any critical election requirements. Add your election details (title and open and close date) and ballot information (positions and candidates; questions and responses) into a test election. Don't worry about perfecting it we will review everything in our online meeting! **1 to 4 hours setup.**

Online Meeting

2 to 5 days after receipt of election details

We create your test ballot and review it with you or your administrator. You provide feedback and we edit the ballot design. We need the emails of people that you want to test the ballot (typically five members of your organization that are key stakeholders in the election process). **2 hours meeting and edits.**

Voter List

After online meeting, minimum 3 days before launch

Email us your voting list information (names, emails, mailing addresses, cell phones), and we provide guidance to assist you in pulling information from your existing systems. Include your voter reminder dates and postal ballot mailing date. **2 hours review and editing.**

Testing

Meeting + 2 to 3 days

You and your members review the ballots and settings and provide feedback. We fix issues based on your feedback. The ballot is finalized! **4 hours**

Voter List Review

Meeting + 3 to 4 days

We format and validate your voter list (emails, phone numbers or mailing addresses). You fix errors and duplicates. **2 hours review and editing.**

Finalization

Meeting + 4 to 5 days

We duplicate the test ballot, add the dates and voter list, and place the election into a "ready" state. The countdown to the election begins. **1 hour setup and review**

Election Opens

Meeting plus 5 days

Voter notices are emailed and texted to voters. Postal notices and ballots are mailed as scheduled. Reminders are created. Elections typically run 1 to 2 weeks, depending on voter list size. **1 hour launch monitoring**

Monitoring

During voting period

We oversee the election on your behalf, ensuring all voters receive notice and answer any questions. With Voter Inquiry Management, ElectionBuddy staff will receive voter questions and review any issues with your staff while ensuring voter anonymity. **2-10 hours depending on election size, voting period and level of assistance.**

Results and Certification

Election End Date
+ 1 hour to 48 hours

After voting closes, view the winners and results on electionbuddy.com or with our scrutineering service, we can email an election certification report to you. You can access reports and audit details as needed. **1-2 hours**

Post Election

Challenges Up to 30 days after results are issued

Individual voter questions and the election overall is scrutinized and monitored. Any voter concerns are addressed with the voter and you, the administrator, to ensure an impartial opinion. **If required**

ELECTIONS AS EASY AS 1-2-3

1. EASY SETUP

In minutes, add election details and design the notice and ballot. Test, and have others test, too. Add your voter list and launch!

James Wilson

EDIT PHOTO



James may not know how to crunch his way to great abs, but he sure knows how to crunch his way to a balanced ledger.

SAVE

FULLSCREEN

Remove profile

President

Candidates are randomly presented - Select exactly 1 of 2 candidates or choose abstain to vote for none of the candidates.

Candidate



Susan Johnson
[Information](#)



Andrew James
[Information](#)



Abstain



2. EASY VOTING

With one click, voters cast ballots on their computer, iPhone or Android phone. Onsite kiosks and mail-in ballots are supported, too.

3. EASY RESULTS

Winners and results are tallied automatically. View and export reports and graphs or share results with voters directly from ElectionBuddy.

Executive Board

PLURALITY - 2 VACANCIES

DOWNLOAD

Mary King

James Wilson

Margaret Evans



James Wilson and Margaret Evans win with 50.0% and 33.3% of the vote each.

6 votes tallied and 0 abstentions

KEY FEATURES

VOTER NOTICE AND VOTING METHODS

Notify voters by email, cellphone and mail. Or, link to your website and e-newsletter. DomainKeys and Sender Policy Framework are used so notices reach voters and are not marked as spam.

Voting methods allow voters to vote electronically using their phone, tablet, computer, or onsite at a kiosk. Or, paper ballots and return postal ballots work great too!



NOMINATIONS

Nomination forms are fully customizable and can capture pictures, biographies, statements along with questions specific to your vote. Questions can be shown or hidden depending on previous answers. And multiple languages are supported too!



MULTIPLE VOTING SYSTEMS

Collect choices and calculate winners using [plurality](#), [preferential](#), [cumulative](#), or [approval](#) voting systems, or calculate yourself. Surveying is supported with comments, questions and scored voting that facilitates a Likert scale from 1 to 5 or NA, to ensure questions are appropriate.

Candidate 1	///	1st
Candidate 2	////	2nd
Candidate 3	/	3rd

Candidate 1	<input type="radio"/>
Candidate 2	<input checked="" type="radio"/>
Candidate 3	<input type="radio"/>

FULLY CUSTOMIZABLE

Editable Voting Process add your logo, edit notices, ballot, ballot review and voter confirmation screen. Add multiple languages, too!

Tailorable Candidate Profiles customize a biography and candidate contact information, and upload a candidate photo to help voters decide. **Write ins** allow voters to vote for a choice not on the ballot – they can add their own choice!

William White

Add a photo

Enter your profile text here

Up to 150 words is suggested. Examples: elec to a blog, website, Facebook or Twitter.

Save

Fullscreen
Remove profile

ADVANCED TALLYING

Weighted Votes some voters get more votes than others — great for homeowners’ associations, or condo boards or voting proxies.

Voting Groups a portion of voters vote on certain positions - ex. Seniors vote for class rep, everyone votes for school president.



SECURITY

Anonymous voting all votes are confidential and cannot be seen by others. We use 256-bit encryption — the same as major banks.

Authentication personal voting keys are created and can be used once. Add a second password or confirm identity by phone, or tie into your own authentication mechanisms.

Election Audit voters and ballots are logged to ensure that votes are correctly tallied and to eliminate fraud. Results are observable and verifiable.



VOTER LIST MANAGEMENT

Voter Verification receive automatic bounce notifications for invalid or changed emails and view if voters haven't voted.

Automatic Reminders schedule emails or text messages to voters who haven't voted to increase voter turnout without extra work.

Fully auditable voter lists, ballots, and keys are tracked to secure results from tampering or editing.

21 of 21 voters shown

<input type="checkbox"/>	ID	STATUS
<input type="checkbox"/>	21	Not Voted Sent Feb 15 2017 12:53pm Added on Feb 15 2017 12:51pm
<input type="checkbox"/>	01	Voted Key Surfaced Feb 15 2017 12:52pm
<input type="checkbox"/>	02	Spoiled Spoiled on Feb 15 2017 12:52pm
<input type="checkbox"/>	03	Key Surfaced Surfaced Feb 15 2017 12:54pm
<input type="checkbox"/>	04	Voted

RESULTS AND REPORTS

Share Results winners are shared with voters by email, text message, or on your website. Or, keep results private — it's up to you!

Multiple Reports results summaries and winners are provided with graphical charts, too. Additional reports include voter IP location, vote-by-vote reports, and voter audit reports. All reports, including graphs, can be downloaded.



MANAGED SETUP AND ADMINISTRATION

Election creation add election details, design your ballot, design and schedule notice methods, and add your voter list.

Test until you're ready share test ballots with your supervisor, sample voters, and key stakeholders to ensure process buy-in and election perfection.

Multiple Administrators your departments, chapters or local branches can manage their own elections under your account. You can even grant election access to external stakeholders for observation and review.



NOTIFY EVERY VOTER

1. EASY ELECTRONIC

ElectionBuddy offers email notice for those users who prefer computers and text message notice for mobile voters. Or integrate voting notice with your own systems via merged voting keys or automated ballot issuance.

James Wilson

EDIT PHOTO



James may not know how to crunch his way to great abs, but he sure knows how to crunch his way to a balanced ledger.

SAVE FULLSCREEN Remove profile

2019-2021
Executive
Directors Election

Scan the QR code below
using your phone to
vote



Easy and Secure Anonymous online
voting and elections
electionbuddy.com

Your Name
Your Address

Stamp
goes
here

Voter Name
Voter Address

2. MAGIC MAILINGS

Postcards are a cost effective way to ensure notice for all voters, and mail them only to those who haven't voted electronically to save on postage. And paper ballots can be mailed by voter request, removing the expense of mailing every voter a first-class letter with return envelope.

3. EASY INTEGRATION

Use your own systems to notify voters, such as e-newsletters, providing voting keys on your invoices or billing statements, printed letters or any way you can think of. Even with multiple notices, ElectionBuddy ensures that each voter votes once, ensuring your election has integrity.

Invoice **Arizona East HOA** **ARIZONA EAST HOA**
1200 E. Camelback Drive, Gold Canyon, Arizona 85118

Billed to:
Scott Johnson
Attention to
8885 S. Camelback Drive, Gold Canyon, Arizona 85118

Due Date: June 1, 2016
Invoice Number: 11111

#	Description	Price
1	HOA Dues	\$200.00
2	MTC Annual Membership	\$10.00
Included with your June 1st, 2016 to May 31st, 2017 Annual Fees		
Online Voting		Total \$ 220.00
Balance Remaining		\$ 220.00

VOTING IS AS EASY AS 1-2-3 TOO!

1. EASY NOTICE

Involve voters in your election with custom emails, text messages, postcards, or mailed ballots. Or, integrate with your existing systems for a seamless experience.

Email Notice

Subject Vote Now! Anytown HOA Fall Election

organization_name user_full_name user_email

election_start_date election_end_date ...

You are invited to vote in the {{organization_name}}
{{election_name}}.

The voting deadline is {{election_end_date | date: "%b %d %Y %l:%M %P"}} {{election_time_zone}}.

To vote, please click on the following link:
{{ballot_link}}

« BACK TO BALLOT DESIGN

CONTINUE TO VOTER LIST »

President

Candidates are randomly presented - Select exactly 1 of 2 candidates or choose abstain to vote for none of the candidates.

Candidate



Susan Johnson
[Information](#)



Andrew James
[Information](#)



Abstain



2. EASY VOTING

With one click, voters cast ballots on their computer, iPhone or Android phone. Onsite kiosks and mail-in ballots are supported, too. You can even vote on multiple issues on a single ballot.

3. EASY CONFIRMATION

Each voter receives confirmation that their vote was registered. They can optionally receive an email and a confirmation key to verify that their ballot was properly included and tallied without being tampered.



Thank You!

VOTER FRIENDLY FOR EVERY VOTER!

ElectionBuddy supports iPhones, Android, Computer Web Browsers, Polling Station kiosk, or voting at a table during a meeting. Send notice by email, text message, postcard, letter or create your own too! Email notices are fully CANSPAM compliant, ensuring high deliverability and regulatory compliance.

MOBILE VOTING

The screenshot shows the mobile voting interface for the Anytown Accountants' Association 2019-2021 Executive Directors Election. At the top, there is a navigation bar with 'Ballot', 'Verify', and 'Confirmation' options. Below this is the ElectionBuddy logo and a language dropdown set to 'English'. The main heading reads 'Anytown Accountants' Association 2019-2021 Executive Directors Election'. Underneath, there is a section titled 'Executive Board' with instructions: 'Candidates are randomly presented – Select exactly 2 of 3 candidates or choose abstain to vote for none of the candidates.' A table lists the candidates: Margaret Evans with an unchecked checkbox.

COMPUTER VOTING

The screenshot shows the computer voting interface for the Anytown Accountants' Association 2019-2021 Executive Directors Election. It features a navigation bar with 'Ballot', 'Verify', and 'Confirmation' options. Below the navigation bar is the ElectionBuddy logo and a language dropdown set to 'English'. The main heading reads 'Anytown Accountants' Association 2019-2021 Executive Directors Election'. Underneath, there is a section titled 'Executive Board' with instructions: 'Candidates are randomly presented – Select exactly 2 of 3 candidates or choose abstain to vote for none of the candidates.' A table lists the candidates: Margaret Evans, James Wilson, and Mary King, each with an unchecked checkbox. There is also an 'Abstain' option with an unchecked checkbox.

PAPER POSTCARD NOTICE

The image shows a paper postcard notice for the 2017 Board Members Nominations. The top section contains the following text: 'You are invited to vote in the RightLabs Inc. - 2017 Board Members Nominations. The voting deadline is Jan 31 2017 01:00 pm GMT -07:00 America/Edmonton. Vote using your smartphone or computer by visiting [elbuddy/ballot](#). Your personal voting key is 1234-ABCD-5678-EFGH.' Below this is a text box for 'Add any additional instructions for voters here.' and contact information for Dave Bodnarchuk. The bottom section features a QR code with the instruction 'Scan the QR code below using your phone to vote' and a red box with the text 'Your Name Your Address' and '3 Step quick ballot'. The ElectionBuddy logo is at the bottom left.

EMAIL NOTICE

Vote now! Anytown Accountants Association - 2019-2021 Executive Directors Election

You are invited to vote in the Anytown Accountants' Association 2019-2021 Executive Directors Election.

The voting deadline is Jul 23 2019 11:15 am Mountain Time (US & Canada).

We are using an online election system to tabulate our votes. You have been assigned a unique voter key which can only be used to vote once, and your voting choices will remain anonymous. Do not forward this email. Do not reply to this email to vote, as your vote will not be registered.

If you have election questions, feedback or want to be removed from future ballot lists, please email Admin at [admin@secure.electionbuddy.com](#).

AJK9-S3KP-8NBU-8G4K

To vote, please click on the following link:
secure.electionbuddy.com/AJK9-S3KP-8NBU-8G4K

You can also copy and paste the link into your web browser.

[Unsubscribe](#) from any further emails about this election.

This solicited, automated email was sent by [electionbuddy.com](#) — easy, secure, anonymous online voting and elections.

SETUP AS EASY AS A-B-C

A. EASY BALLOTS

Use an intuitive and flexible interface to add issues and candidates to your ballot. Customize your election with a comprehensive set of features, including plurality, voting by preference, write-ins, and randomization.

James Wilson

EDIT PHOTO



James may not know how to crunch his way to great abs, but he sure knows how to crunch his way to a balanced ledger.

SAVE FULLSCREEN Remove profile

Email Notice

Subject

organization_name

election_start_date

You are invited to vote in the {{organization_name}} {{election_name}}.

The voting deadline is {{election_end_date | date: "%b %d %Y %l:%M %P"}} {{election_time_zone}}.

To vote, please click on the following link: {{ballot_link}}

« BACK TO BALLOT DESIGN CONTINUE TO VOTER LIST »

B. EASY NOTICE

Involve voters in your election with custom emails, text messages, postcards, or mailed ballots. Or, integrate with your existing systems for a seamless experience.

C. EASY VOTER LISTS

Effortlessly add your voter list, group voters by type, and track who's turned in their ballot so you're always on top of your election.

Voters

Status ALL QUEUED NOT VOTED VOTED

Type ALL EMAIL

5 of 5 voters shown — The status of the most recent 3 voters is hidden until election is completed. [Learn more](#)

<input type="checkbox"/>	ID	GROUP	STATUS
<input type="checkbox"/>	1	Chartered	Voted <small>Sent Oct 1 2017 2:20pm</small>
<input type="checkbox"/>	2	Business	Not Voted <small>Sent Oct 2 2017 9:00am</small>
<input type="checkbox"/>	3	Personal	Not Voted <small>Sent Oct 2 2017 9:00am</small>
<input type="checkbox"/>	4	Personal	Not Voted <small>Sent Oct 2 2017 9:00am</small>
<input type="checkbox"/>	5	Business	Not Voted <small>Sent Oct 2 2017 9:00am</small>